Learning from History: Volatility and Financial Crises

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with Valenzuela and Zer

London Quant Group — LQG
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"Learning from History: Volatility and Financial Crises"

(2017)

Jon Danielsson (London School of Economics)
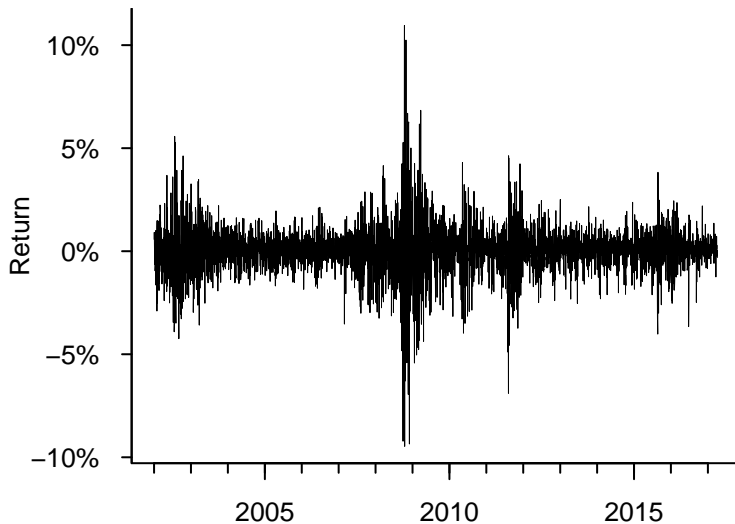Marcela Valenzuela (University of Chile)
Ilknur Zer (Federal Reserve)

`https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2872651`

"Volatility in markets is at low levels, both actual and expected, ... to the extent that low levels of volatility may induce risk-taking behavior ... is a concern to me and to the Committee."
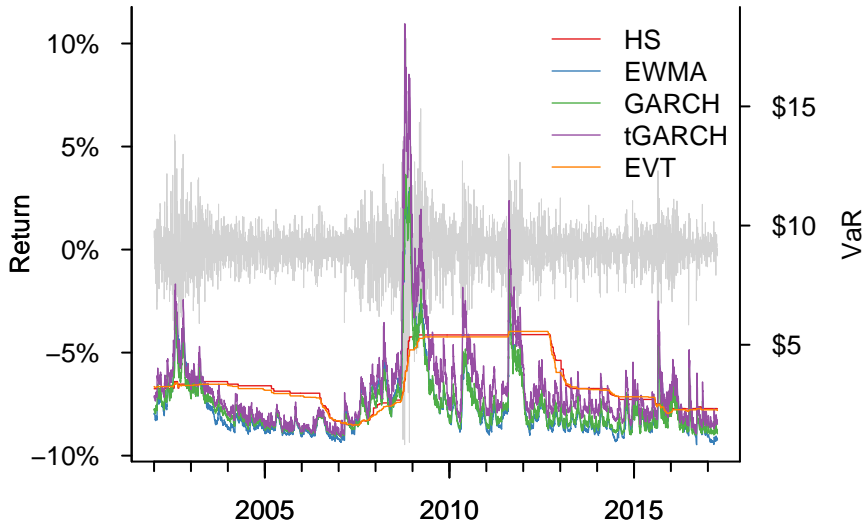
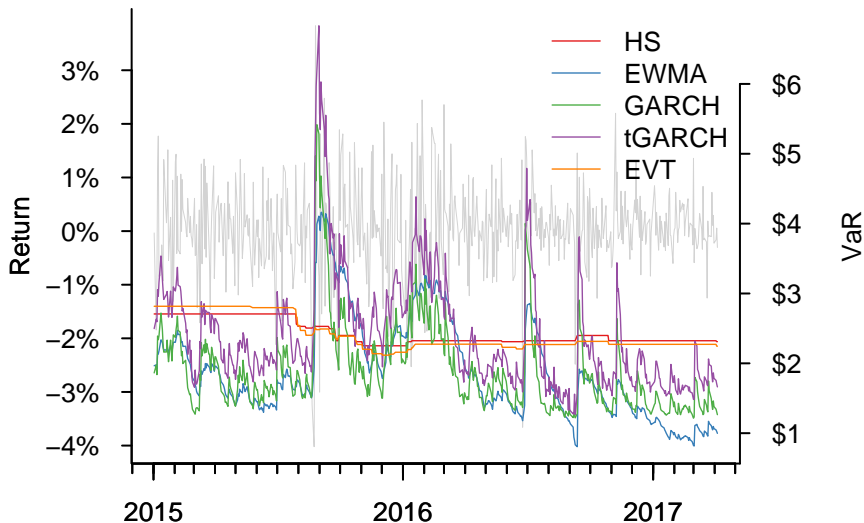Federal Reserve Chair Janet Yellen, 2014.

S&P−500

S&P−500

from www.modelsandrisk.org

S&P–500 Zoom

from www.modelsandrisk.org

Introduction
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Nature of risk
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The volatility — crisis cycle

volatility
low

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The volatility — crisis cycle

volatility
   low

Appetite
for risk ↑

The volatility — crisis cycle

The volatility — crisis cycle

volatility
low

Credit ↑

Defaults ↑

| $t = 1$ | $t = 2$ | $t = 3$ | $t = 4$ | |

Appetite
for risk ↑

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The volatility — crisis cycle

The volatility — crisis cycle

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What drives risk?

- 2008 happened because of decisions made years earlier
- In 2003 all the signs pointed to risk being low
- The authorities and the private sector thought we were safe
- And so it was perfectly OK to take extra risk
- But
- "*Stability is destabilizing*" (Minsky)

Risk is endogenous

Danielsson–Shin (2002)

- Risk is *exogenous* or *endogenous*

  exogenous Shocks to the financial system arrive from outside the system, like with an asteroid

  endogenous Financial risk is created by the interaction of market participants

> "The received wisdom is that risk increases in recessions and falls in booms. In contrast, it may be more helpful to think of risk as increasing during upswings, as financial imbalances build up, and materialising in recessions."
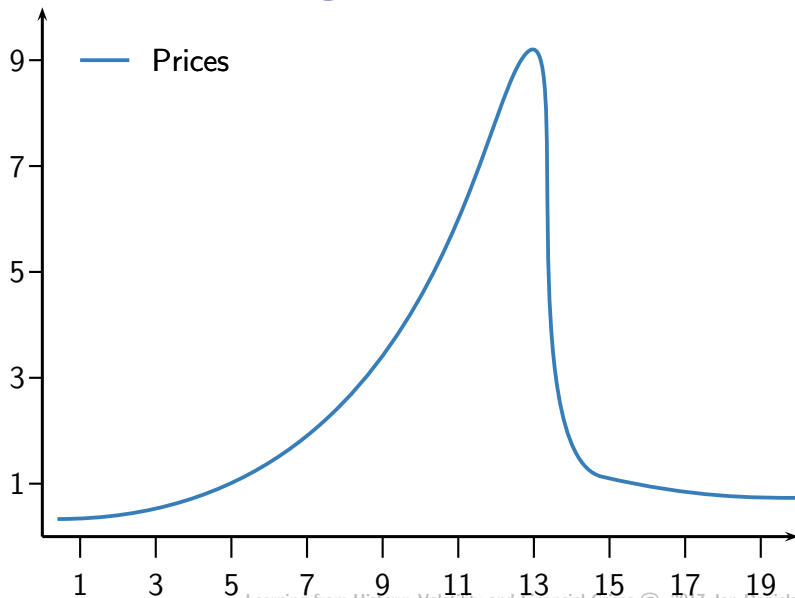> Andrew Crockett, then head of the BIS, 2000

- Market participants are guided by a myriad of models and rules, many dictate myopia
- Prices don't follow random walks in adverse states of nature
- Because that is when the constraints bind
- Endogenous risk is created by the interaction of human beings
- All with their own objectives, abilities, resources, biases
- *All large market outcomes are endogenous*

Risk models underestimate risk during calm times and overestimate risk during crisis — they get it wrong in all states of the world
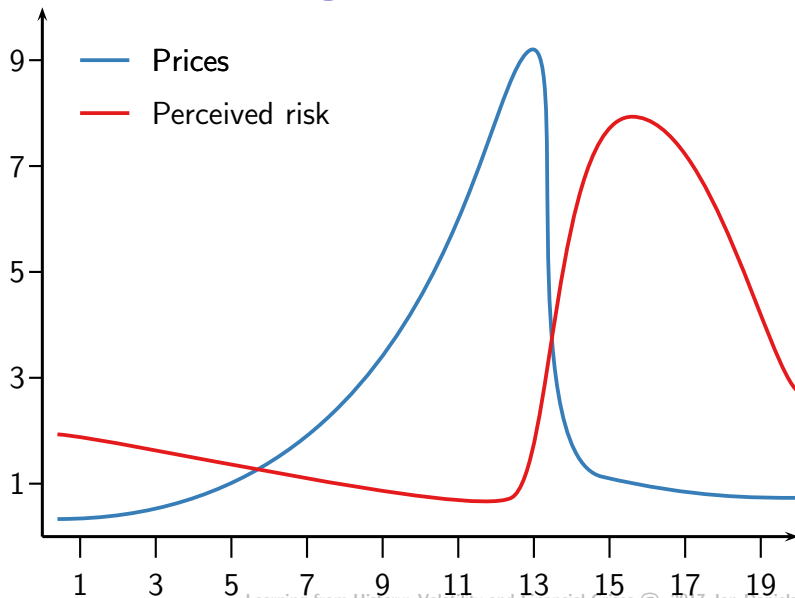
Two faces of risk

- When individuals observe *and* react — affecting their operating environment
- Financial system is not invariant under observation
- We cycle between virtuous and vicious feedbacks
  - *perceived risk* — as reported by risk models
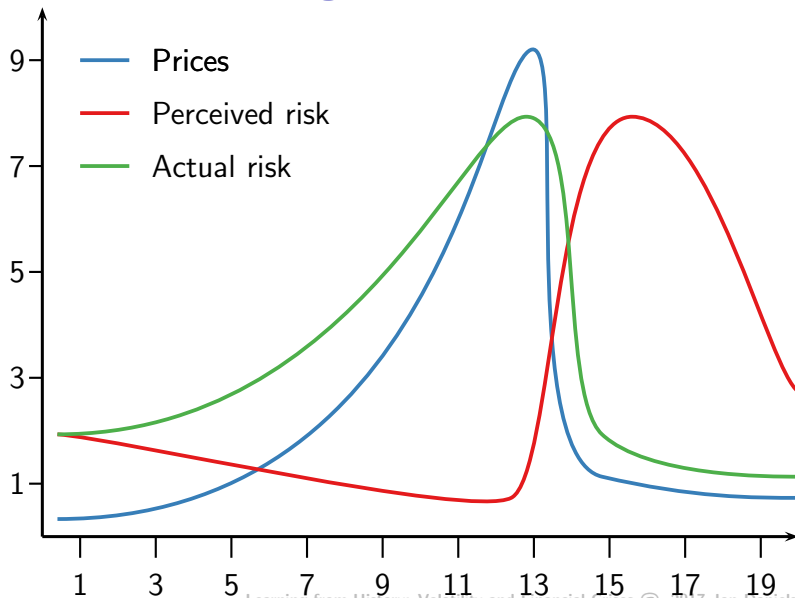 - *actual risk* — hidden but ever present

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Endogenous bubble

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Endogenous bubble
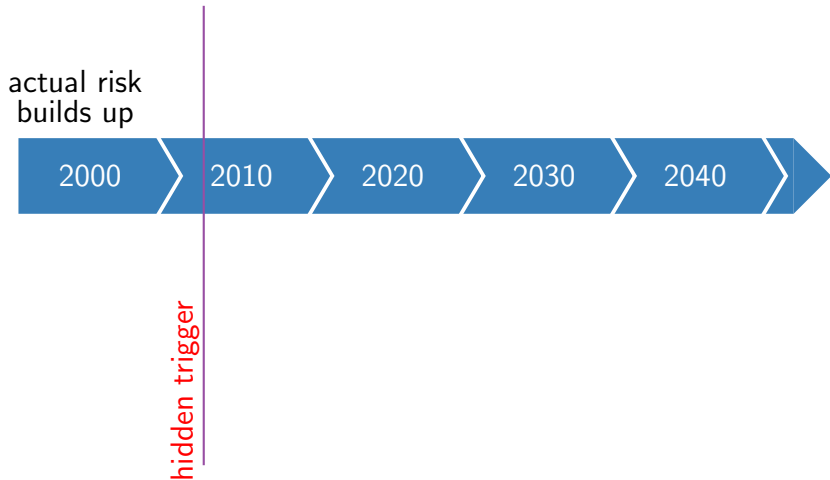
How often do systemic crises happen?

- Ask the IMF–WB systemic crises database (only OECD)
- Every 43 years (17 for UK)
- Best indication of the target probability for policymakers
- However, most indicators focus on much more frequent events
- Typically every month to every five months

The 43 year cycle of systemic risk

actual risk
builds up

The 43 year cycle of systemic risk

actual risk
builds up

| 2000 | 2010 | 2020 | 2030 | 2040 |

hidden trigger

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The 43 year cycle of systemic risk

perceived risk
indicators flash

actual risk
builds up

| 2000 | 2010 | 2020 | 2030 | 2040 |

hidden trigger

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The 43 year cycle of systemic risk

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The 43 year cycle of systemic risk

perceived risk
indicators flash

actual risk
builds up

MacroPru
implemented

2000   2010   2020   2030   2040

improvised
responses

hidden trigger

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The 43 year cycle of systemic risk

The 43 year cycle of systemic risk

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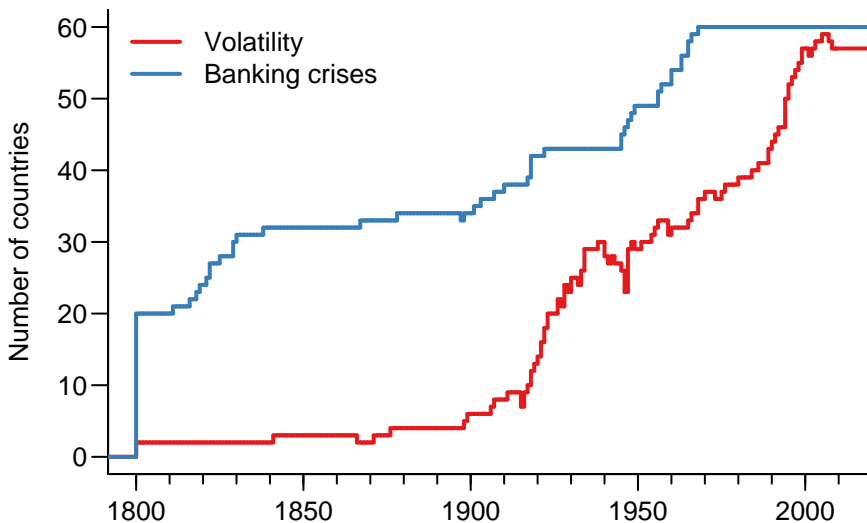
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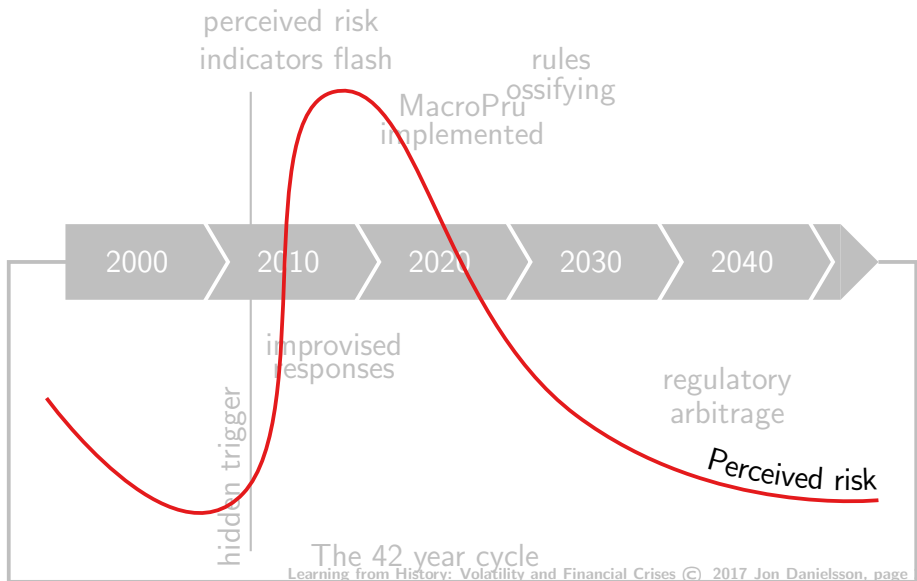
The 43 year cycle of systemic risk
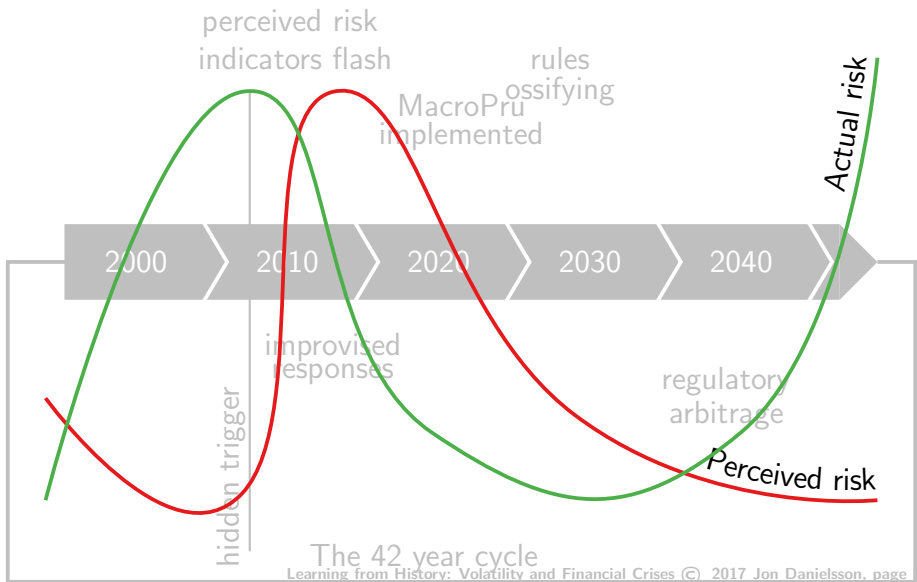
Data

- Comprehensive database on monthly returns (1800 to 2010, 60 countries)
  - Global Financial Data
  - On average 62 years of historical observations per country
- Banking crises (Reinhart and Rogoff)
  - Binary indicator of whether a *banking crisis starts* in a given year and a given country
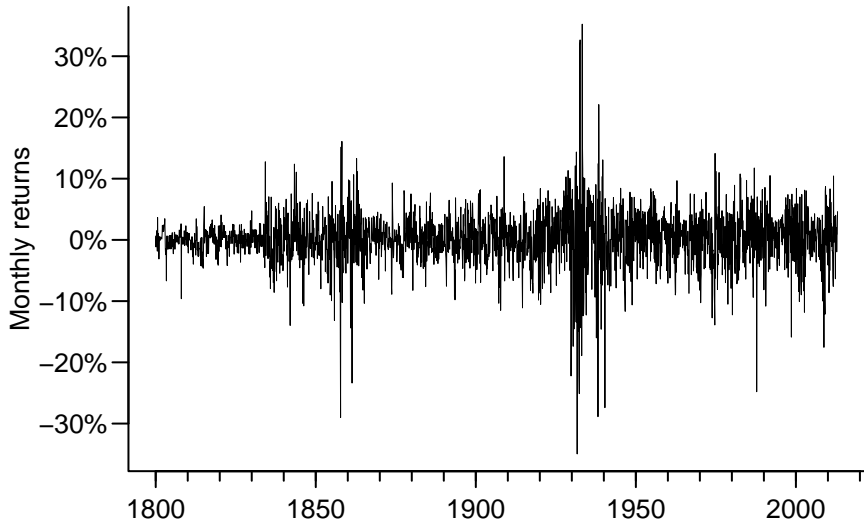- Risk-taking (credit-to-GDP)
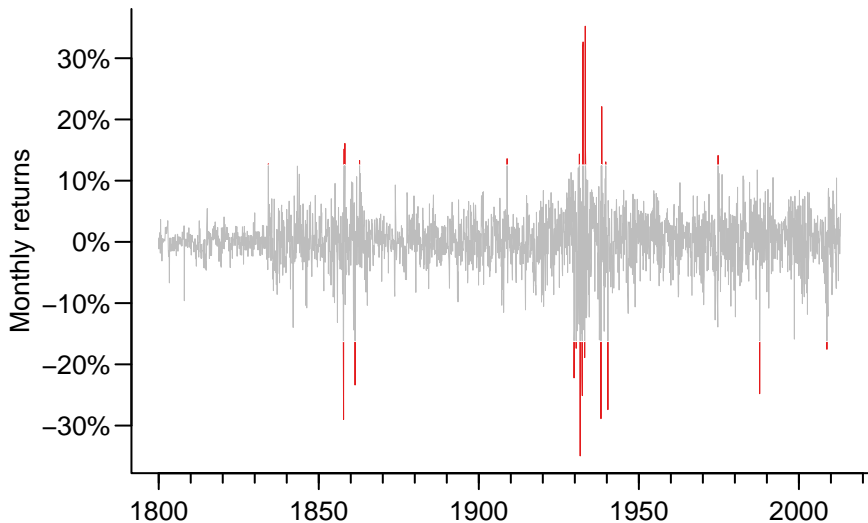- Control variables

Coverage

Obtaining volatilities

- GARCH? No
- *Realized volatility* (standard deviation of 12 past monthly real returns)
- Wars and hyperinflations result in extremes. We know that realized (and GARCH) volatilities are not robust in presence of extremes, and so
- *Winsorized* — ($^+/_-$ 0.5% of tails)

SP-500

SP-500

with winsorization

Volatility decomposition

- We could use the annual volatility ($\sigma_{i,t}$) as a crisis predictor, or
- Volatility decomposed into *trend* and *deviation from trend*

    - Different countries have different volatility levels
    - High volatility for a country and time could be low or typical in another period or country
    - Deviation from the prevailing volatility regime

- *High volatility:* volatility that is *above* the trend
- *Low volatility:* volatility that is *below* the trend
- One could use Markov switching, but that is a bad idea, instead:

Hodrick and Prescott (HP) filter

- Smoothing parameter, $\lambda = 5000$, which quantifies the degree to which volatility deviates from its trend

- Two sided (run recursively, past data used for current trend)

$$\min_{\{\tau_t(\lambda)\}_{t=1}^{T}} \sum_{t=1}^{T} [\sigma_t - \tau_t(\lambda)]^2 +$$

$$\lambda \sum_{t=2}^{T-1} \{[\tau_{t+1}(\lambda) - \tau_t(\lambda)]$$

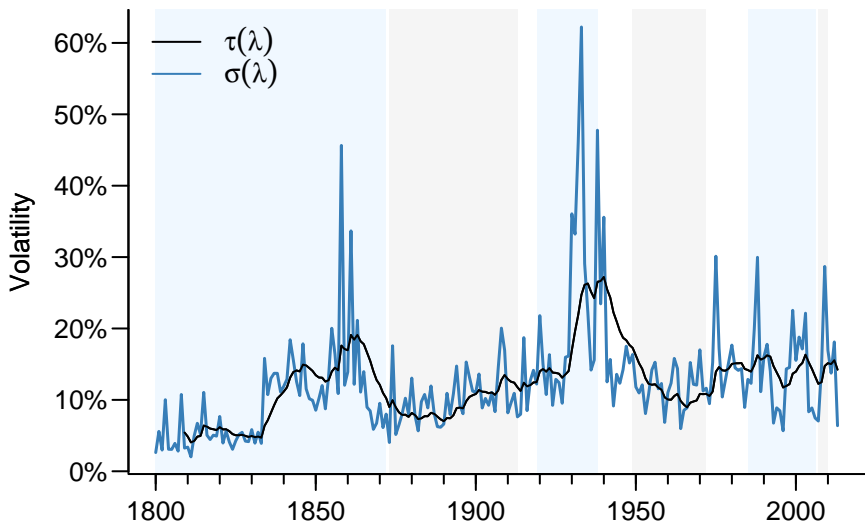$$- [\tau_t(\lambda) - \tau_{t-1}(\lambda)]\}^2$$

$$\sigma_t = \tau_t + \delta_t$$

- Low and high volatilities
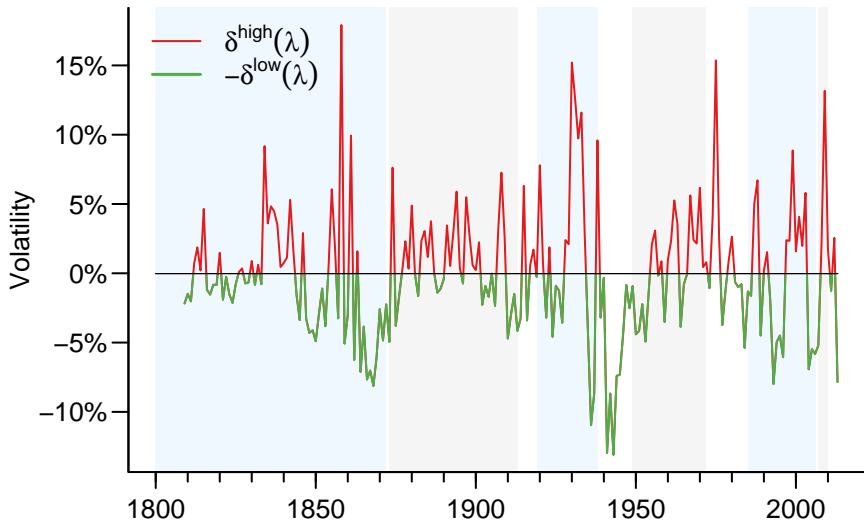
$$\delta_t^{\text{high}} = \begin{cases} \sigma_t - \tau_t & \text{if} & \sigma_t \geq \tau_t \\ 0 & \text{otherwise,} \end{cases}$$

$$\delta_t^{\text{low}} = \begin{cases} |\sigma_t - \tau_t| & \text{if} & \sigma_t < \tau_t \\ 0 & \text{otherwise.} \end{cases}$$

SP-500

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SP-500

Control variables — $X_{t,i}$

- Lags of the crisis dummy
- log *GDP*: GDP per capita to control for the economic development of a country
- *INFLATION*: annual CPI inflation rate
- $\Delta PD/GDP$: change in public-debt to GDP ratio
- *POLCOMP*: the degree of political competition as a proxy for institutional quality
- Time series and cross sectional fixed effects

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Econometric Model

- The dependent variable is the *start* of a crisis,

$$C_{i,t}$$

- i country index
- t starting year of a crisis

- Moving average variables

$$\overline{z}_{i,t-1 \text{ to } t-L} = \frac{1}{L}\sum_{j=1}^{L} z_{i,t-j}, \quad z = C, \delta, X$$

- L_1, L_2 are the first and last lags, respectively
- Baseline: $L_1 = t - 1$, $L_2 = t - 5$

Panel-logit regressions

$$C_{i,t} = \beta_1 \overline{C}_{i,L_1\_L_2}$$
$$+ \beta_2 \overline{\delta^{\text{high}}}_{i,L_1\_L_2}$$
$$+ \beta_3 \overline{\delta^{\text{low}}}_{i,L_1\_L_2}$$
$$+ \beta_4 \overline{X}_{i,L_1\_L_2}$$
$$+ \varepsilon_{i,t}$$

Volatility and risk-taking

$C_{i,t}$	I	II	III	IV
$\sigma_{i,t-1 \text{ to } t-5}$	0.07**	-0.01		
$\delta^{\text{high}}_{i,t-1 \text{ to } t-5}$			0.26**	0.20
$\delta^{\text{low}}_{i,t-1 \text{ to } t-5}$			0.30***	0.31***
Control variables	No	Yes	No	Yes

So

- Volatility predicts crises *but not* when control variables are included
- High volatility predicts crises *but not* when control variables are included
- Low volatility predicts crises *including* when control variables are included
- A 1% decrease in volatility below its trend translates into a 1.01% increase in the probability of a crisis
- Economic importance increases monotonically and reaches a maximum at $L = 5$ and decreases then after dies out after $L = 10$

Volatility and risk-taking

- We use credit-to-GDP ratio gap (the difference between the credit-to-GDP ratio and its long-run trend) (and credit growth) as a proxy for risk-taking

$$
R_{i,t} = \beta_1 \overline{\delta}_{i,L_1\_L_2}^{\text{high}} + \beta_2 \overline{\delta}_{i,L_1\_L_2}^{\text{low}} + \beta_3 \overline{X}_{i,L_1\_L_2} + \varepsilon_{i,t}
$$

	$CR\_GAP_{i,t}^{\text{BIS}}$	$\Delta logCR_{i,t}^{\text{BIS}}$	$CR\_GAP_{i,t}^{\text{ST}}$	$\Delta logCR_{i,t}^{\text{ST}}$
$\delta_{i,t-1 \text{ to } t-L}^{\text{high}}$	-1.66	0.02	-0.01***	-0.91
$\delta_{i,t-1 \text{ to } t-L}^{\text{low}}$	4.53***	0.97***	0.01**	1.32**

- Low levels of financial volatility are followed by credit booms

Conclusion

Summary

1. Volatility and high volatility weakly predict crises

2. Low volatilities strongly predict crises 5 to 10 year into the future

3. Prolonged periods of low volatility lead to excessive risk taking

4. Empirical support of Minsky's financial instability hypothesis

⇒ *"Stability is destabilizing", Minsky (1992)*